

Giuliano Mazzuoli

Giuliano Mazzuoli writing tools are made from a solid bar of aluminium, through an elaborate lathe and milling process. Every single structural component is then carefully finished and assembled by hand.

Writing Tools



GIULIANO MAZZUOLI
WRITING TOOLS



The Cassia is a road that is like a work of art. It's a road that has its origins in the distant 154 B.C., the year that the Via Cassia was built and it celebrates and represents the Italian culture.

It begins in Rome at the Milvian Bridge and it goes all the way to Florence finishing on Ponte Vecchio, crossing places like the Bolsena Lake, the Crete Senesi, the Val d'Orcia, and Chianti, which make Italy well-known throughout the world. With the Cassia we wanted to pay tribute to this beautiful road where Giuliano Mazzuoli's grandfather had his bicycle workshop. Cassia is an Italian pen with an unmistakable style that brings us back to the era of Italian Modernism. The primary material is always aluminum. The ergonomic grip, the elegant, but rigorous styling with a decoration at the top make this pen a symbol of Italian style.

CASSIA

The Cassia pen is available in 3 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: 0.7 mm pencil, 3 colored ballpoint refills, a pencil eraser, and a kit of rubber rings in 6 different colors.



FUNCTIONS

BALLPOINT 'EASY FLOW'
PENCIL (0.7mm)
BALLPOINT IN 3 COLORS
COLORED RUBBER RING KIT



BRUSHED CHROME
PC264A3

RED
PC264A2

BLACK
PC264A1

FORMULA



From Giuliano Mazzuoli's passion for automobiles and automobile racing comes the FORMULAPEN, whose lines recall the racing cars of the 20th Century. Even the selection of the colors recall the competitions from the beginning of the 1900s in which a color was assigned to the automobiles from each nation participating in the world competition, "formula gran prix." Italy had "Racing Red" (Alfa Romeo, Maserati, and Ferrari).

France had blue, the "Blue of France" (Bugatti). Great Britain had green, "British Racing Green" (Jaguar, BRM, and Aston Martin). Germany had white (Mercedes, Autounion, and BMW) that subsequently transformed to silver not for aesthetic reasons, but purely for competitive reasons since without paint the cars were lighter in weight. This is where the name "Silver Arrows" comes from for the German automobiles.

The Formulapen is available in 4 colors. In addition to the pen with ballpoint "Easy Flow" refill, the packaging contains: a 0.7 mm pencil, 3 colored ballpoint refills, and a pencil eraser.



BRITISH RACING GREEN
FO004

BLUE
FP002

RACING RED
FP001

SILVER ARROW
FP003

FUNCTIONS

BALLPOINT 'EASY FLOW'
PENCIL (0.7mm)
BALLPOINT IN 3 COLORS

